

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: July 10, 2002

Period: *(circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|---|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date Posted: *July 10*

Year: *2002*

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar
July/Aug/Sept

Apr/May/Jun
Oct/Nov/Dec

Date: July 10

Year: 2002

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

July/Aug/Sept

Apr/May/Jun

Oct/Nov/Dec

Date: July 10

Year: 2002

Program Title: "Local PSA's For Our Area"

Issues Examined:

KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.

Process:

Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The local PSA's were broadcast during the day.
KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.
2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

July 10, 2002

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from April 1, 2002 to June 30, 2002.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" – Half hour local investigative magazine program featuring comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 30 minutes. Broadcast Sundays 6:30-7PM.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "SCHOOLS 2 CAREER" Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

CBS TELEVISION NETWORK: "FACE THE NATION"- Broadcasts from Washington D.C., featuring governmental leaders, politicians, and international figures in roundtable discussions focusing on current topics. Duration: 30 minutes. Broadcast Sundays 7:30-8:00AM & various.

CBS TELEVISION NETWORK: "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Mondays 10:00-11:00PM & Fridays 8:00-9:00PM.

CBS TELEVISION NETWORK: "60 MINUTES"- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Wednesdays 8:00-9:00PM

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

- 1. CRIME & LAW ENFORCEMENT** - Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 04/02/02- "DNA Backlog"- Investigative Reporter, Drew Griffin, was the first to report on the 6,000 DNA kits that are missing from the Los Angeles Police and Sheriff's Department crime lab and examines how this will affect future DNA crime cases in Los Angeles. 04/08/02- "Car Dealers Plead Guilty"- Investigative Reporter, Joel Grover, continues his investigation on the Chevy car dealership that was caught ripping off customers and discusses how new policies will help to insure this will not happen again. 05/01/02- "Confessions of a Priest"- Investigative Reporter, Joel Grover, investigates new allegations against another Los Angeles priest who has been charged with child molestation and examines what is being done to prevent future misconduct. 05/07/02 - "How Safe is your School"- Investigative Reporter, Linda Alvarez, compiles statistics on how many guns and knives have been found at local schools and discusses what is needed to keep these weapons off our children's school grounds. 05/19/02- "Valet Investigation"- In this follow-up, Investigative Reporter, Joel Grover re-tests valet company's that were caught stealing in February to see if these valet businesses have become more honest. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS":** 04/20/02- "Unlawful School Spending"- Investigative Reporter, Randy Paige, investigates the abuse of the Los Angeles Unified School Administrators who illegally spend millions of dollars on unwarrantable pleasure trips and seeks answers on what is being done to stop it. 05/09/02- "DUI and the Morgue"- Anchor, Gretchen Carr, investigates a local judge who requires individuals convicted of a DUI to spend a day at the morgue as punishment for their crime. 05/16/02- "Handicapped Parking"- Investigative Reporter, Randy Paige, investigates ways to stop the growing problem of able-bodied people who are illegally using handicapped parking spaces throughout the Los Angeles area. 05/17/02- "Criminals Working in Childcare"- Investigative Reporter, Joel Grover, uncovers felony criminals who are working unlawfully in the childcare industry and informs parents on how they can find out if their child is being cared for by one of these offenders. **CBS TELEVISION NETWORK: "60 MINUTES II":** 05/15/02- "To Stop a Massacre"- Correspondent, Scott Pelley, examines a seminar developed by the Secret Service and the Department of Education to train teachers and police new strategies to stop school shootings before they start. 05/29/02- "Wall Street Prophets"- Correspondent, Scott Pelley, investigates the increasing problem of stock analysts whose advice is geared to make themselves wealthy rather than their clients and discusses what is needed to change this deceitful practice.

- 2 EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 05/14/02- "Innovated Education"- Investigative Reporter, Linda Alvarez, examines different schools in the Los Angeles area that are motivating students to participate in more community affair events that better their surroundings as well as their minds. 05/22/02- "AOL Predator"- Anchor, Harold Greene, investigates the growing popularity of Instant Messaging on America On Line with kids, as well with sex offenders, and describes what measures parents need to take to educate their children from becoming future sex victims.

KCBS-TV NEWS: "SCHOOLS 2 CAREER": 05/08/02-"A Career in Aviation"- In-depth news piece on the Ontario Airport that offers free training to high school students to help prepare them for a career in the aviation industry. 05/15/02- "Fighting Fires"- Students from four high schools in the San Fernando Valley spend their weekends with the Los Angeles County Fire Department learning everything from public speaking to fire prevention. 05/23/02- "Your First Job" – A group of small business owners in the Los Angeles area assist disadvantage youth by giving them their first job to help them prepare for their future. **CBS TELEVISION NETWORK: "48 HOURS":** 05/01/02- "Teen Idols"- Correspondent, Harold Dow, examines the making of modern teen idols and the concerns of selling an image that may be too sexually explicit for teens and pre-teens. **CBS TELEVISION NETWORK: "60 MINUTES II":** 05/29/02- "Strong Medicine"- Correspondent, Dan Rather, interviews Dr. Juan Asenio, a senior trauma surgeon at Los Angeles USC Medical Center, who shows graphic pictures of drive-by shooting victims to local students hoping to prevent them from becoming the next shooting target.

- 3 GOVERNMENT** - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 04/09/02- "DNA Prisoner Follow-Up"- Investigative Reporter, Drew Griffin, re-examines the need for new laws that would require prisoners to submit DNA samples in order to connect them to other violent crimes they may have committed. 04/25/02- "Stop Calling Me"- Investigative Reporter, Drew Griffin, examines new California legislation that will go into effect next year that makes it illegal for telemarketers to call individuals if they have signed-up on a list that states a no solicitation call policy. 05/05/02- "Parent Again?"- Investigative Reporter, Linda Alvarez, examines the growing trend of grandparents who are raising their children's children and the legal and emotional battles they endure while attempting to raise them. **CBS TELEVISION NETWORK: "FACE THE NATION":** 05/19/02- "Terrorist Attacks"- Guests, Sen. Richard Shelby and Sen. Bob Graham, discuss the need to tighten security at U.S. seaports in order to prevent another terrorist attack.

4 HEALTH, WELFARE & HOUSING - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS: "30 MINUTES SPECIAL ASSIGNMENT" 04/01/02- "Culver City Passes Grading System"- Investigative Reporter, Joel Grover, examines the Culver City Council restaurant grading system and explains how that will help promote foods served in restaurants to be safer for consumption. 04/28/02- "Restaurant Report Card"- Investigative Reporter, Joel Grover, reports on the annual list of Los Angeles dirtiest and cleanest restaurants. 05/23/02- "Mental Hospital with Toxins"- Investigative Reporter, Randy Paige, investigates the State Mental Hospital that was found to have lead and asbestos and examines what steps are being taken to remove it. 05/15/02- "MTA Subway Hatches"- Investigative Reporter, Randy Paige, investigates the 120 subway escape hatches that do not work and confronts the MTA to see when they will be fixed. **KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS"**: 05/15/02- "Cell Phone Cancer"- Anchor, Ann Martin, describes the new research connecting high rate of brain cancer in children and teens who use cell phones.

CBS TELEVISION NETWORK: "48 HOURS": 05/03/02- "Perfect"- Correspondent, Troy Roberts, examines the growing popularity of cosmetic surgical and non-surgical procedures and the potential side-effects that come with trying to look perfect. 05/24/02- "Slim Chance"- Correspondent, Troy Roberts, investigates America's preoccupation with body image and the extreme and dangerous measures people are taking to stay thin. 06/14/02- "It's all in Your Head"- Correspondent, Richard Schlesinger, focuses on new scientific developments that uses brain cells from a pig fetus and how this technique has improved the quality of life in humans.

TELEVISION NETWORK: "60 MINUTES": 06/09/02- "Nursing Shortage"- Correspondent, Lesley Stahl, examines the nursing shortage due to low pay and long hours and how this will affect future patients care. 06/23/02- "The Pump"- Correspondent, Morley Safer, reports on a small mechanical heart pump that offers new hope to tens of thousands of people dying from heart failure who are not eligible for heart transplants. **CBS TELEVISION NETWORK: "60 MINUTES II"**: 04/17/02- "Rollover"- Correspondent, Scott Pelley, investigates the latest string of rollover accidents involving the 15-passenger Ford van commonly used by schools, day-care centers, and hotels that has been responsible for numerous deaths. 05/15/02- "What Killed Brian Lykins?"- Correspondent Gloria Borger, investigates the problems arising from the lack of regulation of human tissue banks and the rare bacteria that was traced to the human tissue that was implanted in a knee during a routine surgery. 06/05/02- "Holy Grail"- Correspondent, Carol Marin, reports on studies showing the potential for curing diseases with the use of stem cells from umbilical cords.

5 MINORITIES & WOMEN - Topics in this category include women concerns, issues, and achievements.

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS": 05/21/02- "Getting Away with Rape"- Investigative Reporter, Drew Griffin, takes an in-depth look at how many rape cases go unsolved and what is being done to protect women's rights. **CBS TELEVISION NETWORK: "48 HOURS":** 05/05/02- "Living with the Enemy"- Correspondent, Dan Rather, focuses on the female victims of domestic violence and their reluctance to seek the necessary help to get away from their male assailants. **CBS TELEVISION NETWORK: "60 MINUTES":** 04/07/02- "Better Safe than Sorry"- Correspondent, Lesley Stahl, examines new sensitive mammogram treatments that have been found to detect the early signs of breast cancer in women.